# BRITTANY MONAGHAN

**Senior Graphic Designer**
**Brand, Print and Event Design**


## Contact:

brittanymonagh@gmail.com
linkedin.com/in/brittany-monaghan-7a227452


Graphic designer with 13+ years creating print, point-of-sale, trade show, signage and brand materials for national brands, including Mazda and Mitsubishi. Also an experienced event manager: most recently ran catering events of up to 250 guests, and earlier planned international incentive trips. Brings both skills to every project, so the design works in the room and the event looks as good as it runs.

## EXPERIENCE

### Catering Event Manager

**The McEwan Group · Toronto, ON**
**Jul 2026 – Oct 2026**

Planned and managed approximately three catering events per week, from quotes and menus to venue rentals, equipment, staffing and chef bookings.

Ran wedding season events of 200 to 400 guests nearly every weekend in July and August 2026.

Coordinated events at The El Mocambo, The Schwartz Reisman Innovation Campus, The Lawson Centre for Sustainability, various indoor/outdoor wedding venues and private residences.

Ran large conferences managing a team of staff across 12-hour days, meeting client expectations with consistently positive feedback.

Designed menus, food station signs and tent cards, and built mood boards to plan linen colours, tableware, glassware and buffet displays.

### Graphic Designer

**Brand Society Creative Agency · Vaughan, ON**
**Feb 2016 – Mar 2020 + Aug 2022 – Jul 2026**

Designed seasonal point-of-sale dealer kits (posters, window clings and more) for national automotive brands including Mazda and Mitsubishi, rolled out spring, summer, fall and winter campaigns.

Took trade shows from concept to design, print, set-up and management, including the Canadian International AutoShow and the Royal Agricultural Winter Fair.

Met tight print and kitting deadlines on every seasonal launch, and managed kitting, packing and shipping of point-of-sale materials.

Designed logos and rolled out brand identities across business cards, stationery and other print and digital elements.

Designed English and French newsletters, training materials, email signatures and social ads.

Retouched and colour-corrected vehicle photography for automotive clients.

Built and maintained client websites, with basic SEO, and checked artwork, type and images before every print run.

### Designer

**Sensational Signs Company Inc. · Port Perry, ON**
**Apr 2021 – Aug 2022**

Designed building facade signs, free-standing sign structures, wayfinding, billboards, A-frames, banners, flags and historical plaques.

Designed for and specified materials including channel and 3D letters, v-carved and sandblasted wood, sintra, alumi-panel and adhesive, perforated and low-temp vinyl.

Designed construction hoardings and safety signs, and prepared construction drawings for production and installation.

**Standout Projects:** signage for *Trading Post Quality Foods* in Port Perry and a carved wood sign for *Logger's Edge*.

Created social, advertising and Mailchimp newsletter content.

### Graphic Designer & National Event Manager

**Blu Corporation (Lime Travel) · Richmond Hill, ON**
**Dec 2012 – Dec 2015**

Planned and ran 2 to 5 incentive trips a year for groups of 10 to 60, to St. Lucia, St. Martin, Costa Rica, Mexico, Grand Cayman, The Bahamas and Las Vegas.

Coordinated flights, ground transport, hotels and excursions end to end, and kept trip and guest lists organized in Excel.

Designed the booklets, brochures, itineraries, posters, postcards and incentive proposals for each program, and sent event emails through Cvent.

Ran product demos and marketing for Samsung, Burton and Seroyal, and reported results after each event.

Photographed destinations on site visits and built slideshows for clients.

## EARLIER DESIGN WORK

### Freelance Graphic Designer

**OX Agency, Toronto**
**Mar 2012 – Nov 2012**

### Junior Designer

**Designwerke, Toronto**
**Jan 2007 – Jul 2007**

### Freelance projects

**Blu Corporation**
**Ongoing**

## SKILLS

### Design:

Adobe Illustrator, InDesign, Photoshop, Acrobat and Bridge · pre-press and print production · point-of-sale and dealer kits · trade show design and set-up · signage, wayfinding and large format · logo and brand identity · photo retouching · newsletters, email and social graphics · menus and event signage

### Events:

Event planning and coordination · Cvent · CaterEase · quotes and menu planning · venue, staff and chef booking · group travel logistics · client service

### Web & Marketing:

WordPress · Duda · Mailchimp · SEO basics · digital marketing certificate

### Other:

Microsoft Word, Excel and PowerPoint · Google Workspace · ChatGPT

## EDUCATION

**Art Fundamentals Certificate**
Sheridan College
2004

**Diploma in Graphic Design**
Durham College
2007

**Bachelor's Degree in Graphic Design**
OCAD University
2010

**Digital Marketing Certificate**
York University
2020

## EVENT & HOSPITALITY WORK

### Mixologist

**Mixology Matt, Vaughan**
**Jun 2020 – present**

· Professional bar service with personalized cocktail menus, set-up, and tear-down for birthdays, bachelor and bachelorette parties, weddings and other private events.

### Beer Ambassador

**Lake of Bays Brewing Company**
**Jun 2013 – Oct 2018**

· Provided samples of various craft beers at tasting booths at the Gourmet Food & Wine Show, The Gentleman's Expo and other craft beer festivals throughout Ontario.

### Hostess & Cocktail Server

**ONE Restaurant, Yorkville**
**Aug 2007 – Mar 2013**

· Provided five-star fine dining service and managed large group bookings and special events, including TIFF and exotic car shows.

**References available upon request.**